



Everyday Occasions

Birthday | General | \$5 & Below

UWP Luxe

Birthday | General | Above \$5

Hallmark Cards

Birthday | Humorous | \$5 & Below

UWP Luxe

Birthday | Humorous | Above \$5

Elūm Designs

Birthday | Small Company

Good Juju Ink

Baby | \$5 & Below

Ohh Deer

Baby | Above \$5

Seedlings

Blank Card

Quilling Card

Children's Cards

Paper Salad

Congratulations/Special Occasion \$5 & Below

DaySpring

Congratulations/Special Occasion Above \$5

DaySpring

Everyday Boxed Set | \$3.50 & Below

Inklings Paperie

Everyday Boxed Set | Above \$3.50

DaySpring

Friendship/Encouragement | General | \$5 & Below

UWP Luxe

Friendship/Encouragement | General | Above \$5

Seedlings

Friendship/Encouragement | Humorous | \$5 & Below

Little Goat Paper Co.

Friendship/Encouragement | Humorous | Above \$5

Ohh Deer

Get Well/Feel Better

Karen Adams Designs

LGBTQ

UWP Luxe

Romantic Occasions | \$5 & Below

Little Posy Print Company
dist. by Notes & Queries

Romantic Occasions | Above \$5

Hallmark Cards

Sympathy | \$5 & Below

KB Paperie

Sympathy | Above \$5

UWP Luxe

Thank You | \$5 & Below

Great Arrow Graphics

Thank You | Above \$5

UWP Luxe

Announcements & Photo Cards

Alpine Creative

General Invitations

Karen Adams Designs

Wedding Invitation Suites

Bella Figura

Seasonal Occasions

Religious Celebrations | \$5 & Below

Good Juju Ink

Religious Celebrations | Above \$5

Up With Paper

Non-Religious Celebrations | \$5 & Below

Great Arrow Graphics

Non-Religious Celebrations | Above \$5

Mozaic Paper

Valentine's Day | \$5 & Below

Great Arrow Graphics

Valentine's Day | Above \$5

Hallmark Cards

Mother's Day | \$5 & Below

Elūm Designs

Mother's Day | Above \$5

Wild Ink Press



31st LOUIE AWARDS

Winners!



Father's Day | \$5 & Below
Patent Press Greeting Cards

Father's Day | Above \$5
Seedlings

Halloween | \$5 & Below
American Greetings

Halloween | Above \$5
Hallmark Cards

Christmas/Seasonal | General | Humorous | Boxed Set

General | \$5 & Below
Great Arrow Graphics

General | Above \$5
Santoro

Humorous | \$5 & Below
Hallmark Cards

Humorous | Above \$5
Paper Epiphanies

Boxed Set | \$3 & Below
Waste Not Paper

Boxed Set | Above \$3
Lovepop

Special Recognition

Letterpress

Backyard Paper Co.

Rising Star

Patent Press Greeting Cards

Superbly Stated

American Greetings

Print and Production Excellence

Hallmark Cards

Paper Engineering and Innovation

Hallmark Cards

Card of the Year \$5 & Below

Valentine's Day | \$5 & Below
Great Arrow Graphics

Card of the Year Above \$5

Valentine's Day | Above \$5
Hallmark Cards



Judge's Award for Excellence

DaySpring



2019 Consumer's Choice

Warren Tales



Special thanks to our 2020 LOUIE Award Judges!

Gail Anderson
Sarah Burzio
Sue Charlier
Michele Cosby
Dennis DeWees
Melissa Forman
Alan Friedman

UPC
Hitchcock Paper
J.S. McCarthy Printers
Chocolate Moose
Groovy dc Cards & Gifts
American Greetings
Great Arrow Graphics

Fern Gimbelman
Andrea Goldfarb
Vanessa Harnik
Susan January
Cathleen Llansó
Andy Meehan
Amanda Raymundo

Designer Greetings
Andrea Goldfarb
Notes & Queries
Leanin' Tree Inc.
Legacy Publishing Group
The Madison Park Group
Hallmark Cards

Sarah Schwartz
Ana Velasco
Janie Velencia
Carolyn Wasylczuk
David Wilke

Stationery Trends
Neenah Paper
The Card Bureau
Just Paper and Tea
Leader Paper Products

Judges recused themselves from judging their own card/affiliated company card.

